

Local Search Advertising *Acquire New Clients Boost Your Revenue Increase Your Profits!*

CALL NOW! 1-888-730-1996



Create awareness of your business



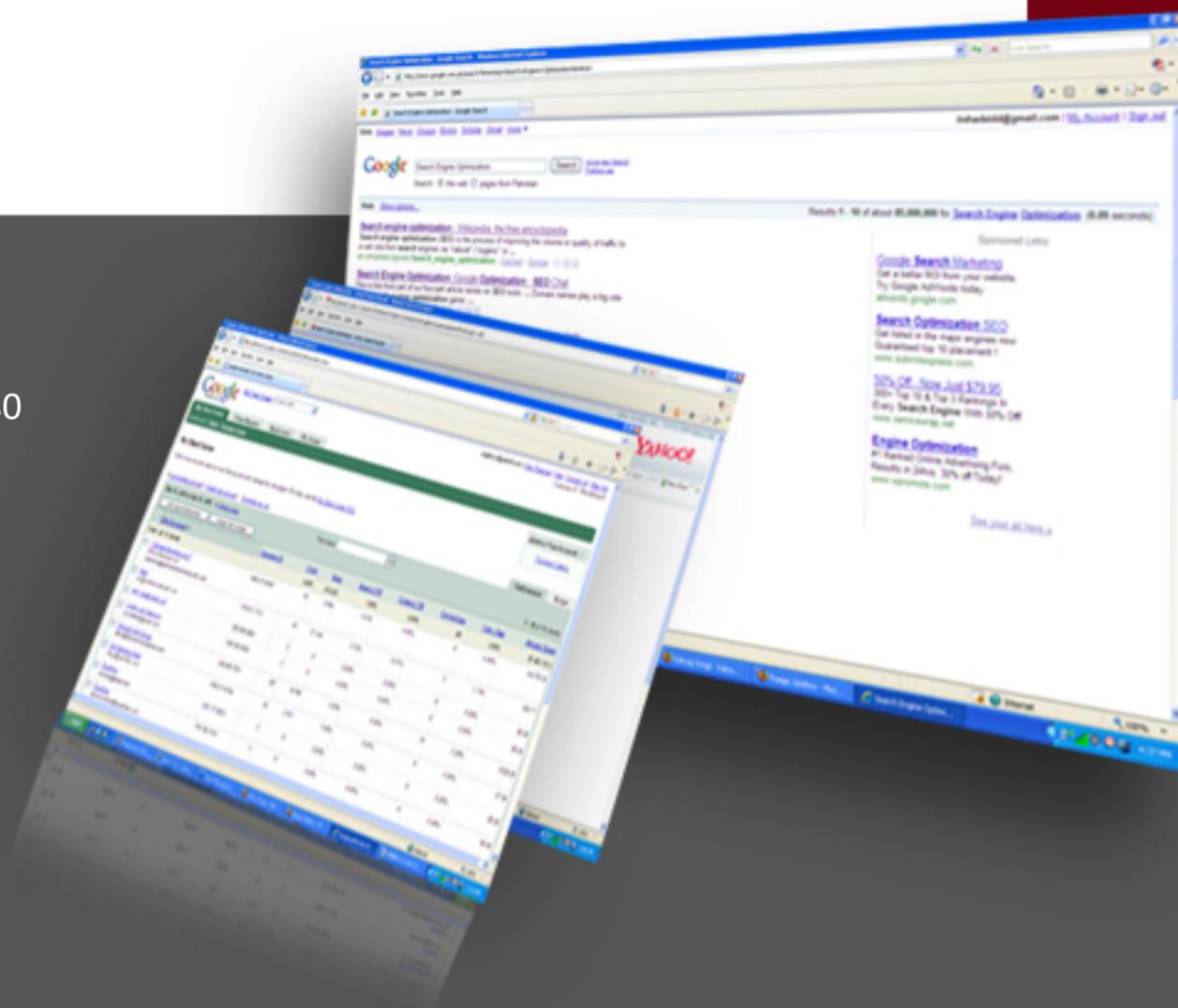
Help your customers find you!



Measure your advertising performance



800 West El Camino Real # 180
Mountain View, CA 94040
Email: sales@mediaflint.com
www.MediaFlint.com





You have a great business. Now let's make sure that a majority of the people know that it exists!

Small business owners realize that acquiring new clients even while retaining existing ones should be their top priority.

A referral from an existing customer is the best and most economical way to land new customers. But small businesses can't afford to be passive in their quest for new clientele.

Savvy small business owners realize that there exists a finite amount of local demand for their product or service and continuously missing out on the opportunity to serve that potential client's need can be fatal for a business' survival.



It is imperative that small businesses continue to create awareness of their existence.

Local Search Advertising allows small business to lay a dedicated new client acquisition pipeline from the search engine driven market place to their enterprise.

Using local search advertising, small business can predictably and cost effectively acquire new clientele. Furthermore, the effectiveness of local search advertising is precisely quantifiable and therefore, small businesses can choose to spend according to the incremental profitability of each new acquired customer.

Call or email us today to learn more about the local search advertising solutions that Media Flint has on offer.



How does local search advertising work? What value does Media Flint create in this space?



It is hard to believe that less than 11 years ago, the search engine Google did not even exist. Before search engines,, if we needed to find a local dentist or a plumber, we turned to the Yellow Pages directories. Today some one looking for the same services as 10 years ago is far more likely to enter a search query into either: Google, Yahoo or Microsoft rather than rummage through a Yellow Page directory.

Local Search Advertising is effective because it matches the context and location of a search query by a potential client with the context and location of an advertisement created by the advertiser for that search query. This powerful combination of responding to a searcher's need with precisely the information that is sought bridges the awareness gap that previously existed between buyer and seller.

Media Flint's primary goal is to ensure that small business advertisers can profit from local search advertising. We accomplish our goal by:

- Performing careful key word research
- Generating professional Ad copy with clear call to action
- Creating landing pages that are optimized for conversion
- Analyzing data rigorously and testing variations of: keywords, ad copy and landing pages to ensure that your ads are optimized.



Media Flint's Search Marketing Professionals have created and launched thousands of campaigns for small businesses. We take pride in the fact that we are not click-resellers who profit handsomely even if your business doesn't. Our pricing model is fully transparent and competitive and is geared towards retaining you as our client. Our Search Engine Marketing (SEM) methods are effective and based on rigorous data analysis. Our reporting tools are proprietary, easy to comprehend and set up to deliver meaningful information to the small business advertiser.

If you are tired of paying markups on your clicks and require a SEM partner who can deliver a sustainable PPC advertising solution, call us today. Our goal is to make you money through local search advertising. Together we can make this happen.